# The Application of Communicative Teaching Approach in College Oral English Teaching

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**Abstract:** In recent years, with the development of society and the change of the times, society's requirements for higher education systems have also increased. Nowadays, mastering a second language is an inevitable requirement for talents, and English has gradually become one of the widely used second languages. In the college English teaching system, teachers need to break the constraints of the traditional teaching model, focus on improving students' oral expression ability, and provide guarantee for students' future life and growth. Based on this, this article explores the application of communicative teaching approach in college oral English teaching.

#### 1. Introduction

With the continuous advancement of the new curriculum reform, English as a language discipline occupies a very important proportion in the current educational cause. In college English teaching, oral English is one of the aspects that teachers need to focus on. College students are basically facing the problem of employment after graduation and they will use English to communicate in their future life and work. Therefore, in college oral English teaching, teachers should pay attention to the effective combination of theory and practice. Not only should teachers pay attention to students' achievements, they should also emphasize the enhancement of students' application ability, so that students can flexibly use oral English to communicate in life. However, the current situation of oral English teaching is not very good. As a new teaching mode, communicative teaching approach can play a positive role in promoting oral English teaching and teachers should take it as a key topic to study.

### 2. Current Situation of Oral English Teaching in Colleges and Universities

The current situation of college spoken English teaching is not very satisfactory. First of all, it is reflected in the teaching concept of teachers. Due to the influence of exam-oriented education for many years, teachers pay more attention to their own feelings in oral English teaching, and neglect the practice and practical application of students. Most of the designed oral English teaching programs focus on the dissemination of theoretical knowledge and ignore the students' practical application ability. With the continuous advancement of the new curriculum reform in recent years, more and more teachers have gradually realized the importance of oral English teaching, but the teaching plan and teaching method are still not innovative enough, which do not contribute to meeting the growth needs and improving the cognitive ability of college students. Some teachers still regard themselves as the dominant role in teaching, and their teaching plans are outdated. As a result, students can only learn oral English in a passive learning environment, which dents students' enthusiasm for learning oral English.

## 3. The Value of Communicative Approach in College Oral English Teaching

Firstly, applying communicative teaching approach to college oral English teaching can effectively stimulate students' enthusiasm for learning. The communicative teaching approach combines theory with practice and emphasizes effective interaction between teachers and students. The main goal is to cultivate students' practical ability to use oral English, so that they can really

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use oral English to communicate in future learning and life. Communicative teaching method makes up for the disadvantages of the traditional teaching mode. It fully respects the dominant position of students and enables them to fully spread their own thinking and put forward their own ideas in the classroom. Through the mode of independent thinking and cooperative exploration, we can understand the advantages and disadvantages of our oral English ability, so as to make students feel the interest and charm of oral English under the guidance of interest.

Secondly, the application of communicative approach to oral English teaching in colleges can improve students' practical application ability. In the application of communicative teaching method, students can exercise their oral ability through practice and daily communication, which not only enables students to master oral skills and ways of expression, but also avoids grammatical and logical errors in oral English. With the communicative teaching method, students can have a certain degree of familiarity with English. Through communicative teaching methods, students can develop familiarity and intimacy with English, so that students will be more willing to take the initiative to communicate in English, and stimulate their desire for communication.

## 4. The Application Strategy of Communicative Approach in College Oral English Teaching

## 4.1 Innovate Teaching Ideas and Stimulate Communication Interest

In college oral English teaching, as the main guides for students' learning and growth, teachers must reflect on their own teaching models and teaching concepts first, and develop oral English teaching with the primary teaching goal of stimulating students' communicative interest. First of all, college English teachers must comprehensively understand the connotation and value of communicative teaching method through learning, master the application characteristics of communicative teaching method, and carry out teaching and design teaching contents according to the actual performance of students. Secondly, teachers should fully respect students' dominant position, add a sense of experience to students in the design of teaching programs, create interesting teaching situations through multimedia equipment and create a relaxing and harmonious learning environment for students, and it is more likely to stimulate students' oral English potential in a press-free atmosphere. Finally, teachers must play their own guiding role in teaching. When students have some oral grammatical errors and logical errors, the teacher must make a timely record. Don't interrupt the students' thinking in their communication process, but explain the students' mistakes in a unified way after the students have completed the exercises. This not only respects the student's subject status, but also helps students effectively correct the errors in oral English communication.

### 4.2 Choose Teaching Forms Flexibly to Improve Students' Practical Ability

In college oral English teaching, teachers should change the previous inherent teaching form, combine students' different characteristics and oral English ability, use diversified teaching forms flexibly to improve students' oral English ability and practical ability, so as to effectively improve the quality of oral English teaching in colleges. The group cooperation teaching method is used to group students scientifically and allow students to practice oral communication in groups. This not only can cultivate students' consciousness of teamwork, but can also help students discover the strengths and weaknesses of each other in communication practice, propose each other's opinions during sharing and exchange, and promote the overall progress of the group of students. In addition, teachers can carry out oral practice through situational interpretation. They can choose a classic segment of an English movie to create corresponding situations for students, let students play different roles in them to restore the situation, and train students' speaking ability as well as increasing the interest of learning.

### 4.3 Organize School-Enterprise Cooperation to Train Students' Adaptability

In college oral English teaching, teachers should realize that students are about to face the problem of employment. Therefore, during school education, school leaders and English teachers

can cooperate with enterprises, so that students can feel the communicative atmosphere of oral English in enterprises. Students can also go out of the campus to communicate with foreign friends in reality. In the process of real communication, students can fully realize the shortcomings of their spoken English and effectively correct mistakes and improve on these shortcomings. Meanwhile, students' correct English grammar and standard pronunciation will be practiced to a favorable level. In the process of school-enterprise cooperation, students can not only increase their adaptability to the situation, but also build their confidence in oral English communication, so as to provide an important guarantee for their future growth and development.

#### 5. Conclusion

In summary, with the development of the society and the change of the times, English has become one of the important parts of talent cultivation in today's society. Therefore, teachers,in college oral English teaching, must update their teaching concepts, innovate teaching models and fully realize the importance of communicative teaching methods to improve the quality of college oral English teaching. With continuous learning and communicative teaching method,students' oral English ability and comprehensive literacy will be improved. At the same time, teachers should constantly optimize the teaching content and design targeted teaching programs according to students' actual ability and current situation of oral English learning, so as to provide effective guidance for students' oral English learning.

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